

Stirling Moss & Tony Brooks Confirmed  
 Racing Events, Exhibitions & Competitions  
 Weekend Horsepower - Steeplechase & Cars  
 Displays, Parades, Games & Creche  
 Vintage, Classic & Modern Racing Cars  
 Shopping on the day for Racing Enthusiasts  
 VIP Legends Dinner & Enthusiast Dinner  
 Hotel Standard Hospitality Boxes & Suites  
 Sponsorship Packages  
 Drive Around the Original Grand Prix Circuit

The Festival of Motorsport 2004 celebrates 50 years since the creation and launch of "The Liverpool Circuit" within Aintree Racecourse and includes a 3-day programme of special events, live racing action, speciality markets, revival motorsport displays, parades, games, corporate hospitality and fun for motorsport enthusiast and their families. For 2004 highlights please visit [www.afms.info](http://www.afms.info) or email [2004@afms.info](mailto:2004@afms.info), fax **0151 285 3894**



Stirling Moss in '54



Tony Brooks in '54

1954 - 2004

Visit us at Aintree  
 in November 2004

## FESTIVAL OF MOTORSPORT at Aintree Racecourse

Motorsport Revival  
 Friday 19th November 2004

Horsepower Weekend  
 Saturday 20th & Sunday 21st November



**Please note:** whilst every effort has been made to ensure that the information is correct and accurate CCUK Media and Aintree Circuit Club cannot accept responsibility in respect of errors, omissions or cancelled events. You are advised to check in advance. Tel: 0151 285 3895

## 50TH ANNIVERSARY OF THE UK'S 1ST CLASSIC GRAND PRIX CIRCUIT

19 - 21 November

The North West's Biggest  
 Motorsport Event

[www.afms.info](http://www.afms.info)



CCUK media

hope street hotel



## 1954, Aintree, The Launch of the UK's first purpose built Grand Prix Circuit

The reason behind this year's Festival is to celebrate 50 years since the creation and launch of "The Liverpool Circuit" within Aintree Racecourse.

The Festival will be "non-competitive" but will permit cars to be driven at speed on the 3 Mile Grand Prix Circuit for the first time in 20 years - to the day. The circuit was first used in 1954 and last used in Nov 1984 for a Special Stage on The Lombard RAC International Rally and also included a parade of over 200 cars including John Surtees driving a Vanwall.

The aim is to run this event every year, ultimately to open up the circuit for racing again and therefore support is being provided from Vintage, Historic and Contemporary Racing circles.

### Motorsport Friday

On the Friday, we will make use of the entire Aintree facility, including the 20,000 capacity stands, hotel standard hospitality & the historic Grand Prix Track.

### Horsepower Weekend

On the Saturday and Sunday the Festival will combine both Motorsport & Steeplechasing. On these days track displays, parades & games will take place before 1pm and share with Steeplechasing in the afternoons. During horse racing there will be static displays in the paddock area with trade & hospitality areas

## VIP Legends Dinner & Enthusiast Dinner

Two gala dinners will celebrate the occasion and help raise funds for local charities Liverpool Habitat for Humanity; Give a Child a Chance and the Echo Sunrise Fund.

For more information about the Festival visit [www.afms.info](http://www.afms.info) or email [2004@afms.info](mailto:2004@afms.info), fax 0151 285 3894.

Legends Sir Stirling Moss MBE & Tony Brooks have kindly agreed to act as our hosts and hospitality track drivers.



Stirling Moss collecting his trophy from Liverpool's Lord Mayor after winning the Aintree 200 in 1954

An original 1954 programme from the very first event

This event was won by our returning Legend - Sir Stirling Moss!



## Further Details

The Festival of Motorsport 2004 is one of a series of events to take place over the next 5 years. To join our Events and Marketing List, and to receive regular information about the events programme, please complete your details below and return or fax the form to:

**CCUK Media Limited**  
Hanover House  
Hanover Street  
Liverpool L1 3DZ - Fax 0151 285 3894

Name .....

Address .....

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Email .....

### Interested in ? (please tick)

Sponsor the Event  Tickets (prices TBC)

Hospitality Village  Family: from £30   
Tables of 10 : £2500

Adult: from £25

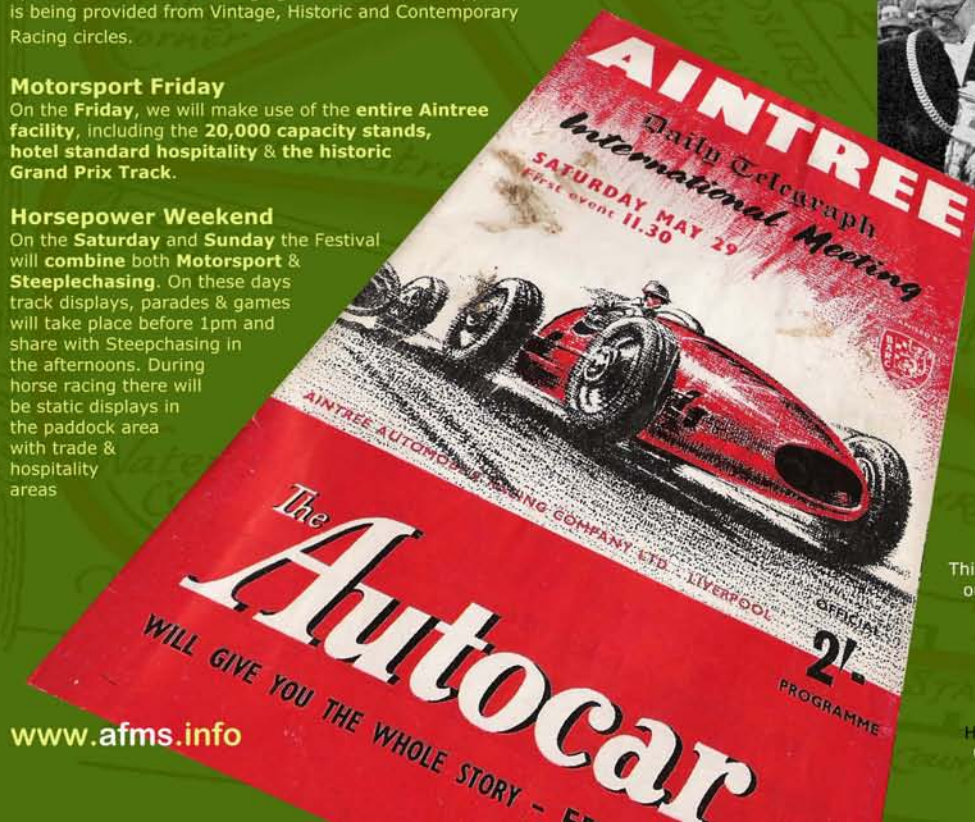
VIP Legends Dinner  Child (0-5): Free   
Table for 12 - £1000

Each Place - £100  Club Member   
from £20

Enthusiast Dinner  VIP Boxes   
Table for 12 - £490 from £2800

Each Place - £49

Driving the Circuit  Suites for up to 250 people



[www.afms.info](http://www.afms.info)